

Contact

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(LinkedIn)
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Top Skills

Digital Marketing
Social Media
Social Networking

Languages

Greek
English

Certifications

Copywriting Masterclass Effective Writing
LinkedIn Blueprint
Certified Resume Specialist: Information Technology
How To Prepare A Communication Strategy
Digital Marketing Fundamentals

Nikolaos Bogioglou

General Secretary @ Greek Consumer Institute - INKA
Greece

Summary

Digital & Social Media Consultant - General Secretary @ Greek Consumer Institute - INKA. Operating globally. Fifteen years of remote experience. Ability and expertise in carrying through projects and managing teams remotely. Based in Kalamaria, Thessaloniki, Greece.

Experience

Greek Consumer Institute - INKA
Secretary General
October 2020 - Present (3 years 7 months)
Greece

Visit Kalamaria
Founder & Digital Project Manager
October 2019 - Present (4 years 7 months)
Kalamaria, Thessaloniki
Founder - Digital media and advertising manager.

NIKOLAOS CONSULTING SERVICES
Digital and Social Media Consultant
January 2011 - Present (13 years 4 months)
Globally
Digital and Social Media Consultant, ICT Project Manager

Amnesty International Greece
Network Operator
October 2022 - April 2024 (1 year 7 months)
Thessaloniki Metropolitan Area

Μέλος Δικτύου Προσφυγικού/Μεταναστευτικού

Smart Home Electronics
Digital and Social Media Coordinator
January 2020 - February 2021 (1 year 2 months)

Thessaloniki, Central Macedonia

Web devsigner and digital and social media coordinator.

Louizidis Shoes

Digital Marketing Director

December 2018 - November 2019 (1 year)

Kalamaria

E-commerce project. Digital media management and advertising. Social networking, content creation, newsletter campaigning, community management, and growth.

Kalamaria Proti Ksana / Καλαμαριά Πρώτη Ξανά

Digital Campaign Consultant

January 2019 - May 2019 (5 months)

Kalamaria

Member of the Digital Campaign Team and Kalamaria City Candidate Councillor

Sensory Design - PSD

Digital Media Coordinator

January 2016 - December 2018 (3 years)

Kalamaria

Web Devsigner. Multiclient Digital and Social Media Consulting.

GLASSCON

Digital Marketing Director

January 2014 - January 2015 (1 year 1 month)

Germany

Digital project management, marketing and advertising. SEO, SEM, social networking, content marketing and community outreach.

Pandoo TEK Inc.

Digital Project Manager

July 2013 - September 2013 (3 months)

Canada

Crowdfunding campaigning

misico.uk

Social Media & Community Manager

March 2013 - July 2013 (5 months)

UK

Content creation and marketing. Community management and outreach.

Vallo

Social Media Manager

February 2013 - July 2013 (6 months)

USA

Social media management, content creation, marketing and advertising.

Galoo

Digital Marketing Director

September 2012 - July 2013 (11 months)

USA, UK & The Balkans

Multinational remote team director. Digital marketing and advertising. SEO, SEM, Social Networking, Content Marketing and Community Management.

Orobello Precious Metal Trade

Digital Project Manager

May 2012 - September 2012 (5 months)

Italy

Digital marketing and advertising. Wordpress development, copywriting, SEO, SEM, and PPC campaigns.

Education

IEK Delta 360

Certification, Information Technology · (2009 - 2011)

6th Lyceum of Kalamaria